



Council Meeting Agenda
 The Adolphus, Autograph Collection
 Sam Rayburn Room
 Saturday, March 23, 2019
 8:30 am – 5:00 pm

Council Members Attending		
Board of Directors Marc Rubin, President Terry Shevlin, President-Elect Anne Christensen, Past President Mark H. Taylor – Vice President – Finance Steve Kaplan, Vice President– Education Tracie Miller Nobles, Director–Focusing on Membership Wim A. Van der Stede, Director–Focusing on International Elaine Mauldin, Director–Focusing on Intellectual Property Audrey Gramling, Director–Focusing on Segments Paul Munter, Director–Focusing on Academic/Practitioner Interaction Tracey Sutherland, Executive Director	Council Officers David Stott, Chair Cindy Durtschi, Chair-Elect Markus Ahrens, Past Chair International Members-at-Large Ana Marques Sanjay Kallapur Region Representatives Ramesh Narasimhan, Mid-Atlantic Natalie Churyk, Midwest Mary Kay Copeland, Northeast (<i>alt.</i>) Amal Said, Ohio Eric Bostwick, Southeast	Section Representatives Dale Flesher, AAH Kathy Rugar, ABO Mary Curtis, AIS Carolyn S. Norman, APLG Nancy Nichols, ATA Randy Elder, AUD Dahlia Robinson, DIV Brian Bushee, FARS Cindy Durtschi, FAS D. Larry Crumbley, GIWB Linda Parsons, GNP Mahendra Gujarathi, IAS Monte Swain, MAS Charles Cullinan, PI Brigitte Muehlmann, SET Bambi Hora, TLC Cathy Scott, TYC
Guests & Staff Attending		
Julie Smith David, Chief Innovation Officer Susan Rucker, formerly KPMG (non-profit expert)	Barbara Brady, Director, Operations Nancy Maciag, Executive and Board Services Manager	
Council Members Not Attending		
Mark DeFond, Vice President–Research & Publications Yvette Lazdowski, Northeast David DeBoskey, Western Mary Fischer, Southwest		



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Time	Topic (V = Vote)	Attachments (W – Council website, H – Handout, L – Link)	Presenter(s)
7:45 am	Breakfast – Sam Rayburn Room		
8:30 am (30 min)	A. Welcome 1. Opening Remarks & Introductions 2. Agenda Review 3. Approval of November 2018 Council Meeting Minutes (V)	W, H – Meeting Agenda W – November 2018 Council Meeting Minutes Draft	David Stott
9:00 am (30 min)	B. Executive Director’s Report		Tracey Sutherland
9:30am (75 min)	C. Sustainability Mindset: Impact <ul style="list-style-type: none"> • Activity: Membership Committee • Members – what attracts them and makes them stay? 	W – New Activity Approval Process (8/4/2018)	Tracie Miller Nobles Nancy Nichols Audrey Gramling
10:45 am (30 min)	Break		
11:15 am (15 min)	D. 2019-2020 Council Chair-Elect Discussion (Voting to take place electronically after the meeting)	W – Nominee Information – (Statement of Interest, Bio, Vita)	David Stott
11:30 am (20 min)	E. 2019-2020 Nominations Committee Discussion (Voting to take place electronically after the meeting)	W – Nominee Information (Name and Reason for the Nomination)	David Stott Tracey Sutherland
11:50 pm (10 min)	F. Centers update <ul style="list-style-type: none"> • Intensive Data & Analytics Workshop II • June 10-13 – Orlando FL 		Julie Smith David
12:00 pm (75 min)	Lunch – John Neely Bryan Room		
1:15 pm (120 min)	G. Financial matters <ul style="list-style-type: none"> • AAA Finance Committee Update • Approval of 2019-2020 Membership Dues (V) 		Mark Taylor
3:15 pm (30 min)	Break		

Time	Topic (V = Vote)	Attachments (W – Council website, H – Handout, L – Link)	Presenter(s)
3:45 pm (60 min)	H. Sustainability Mindset: Profitability & Strategic Initiatives for the future <ul style="list-style-type: none"> • Sustaining impact • Strategies for financial sustainability • Activity: Ideas and priorities for sustainable innovation 		Marc Rubin Dave Stott
4:45 pm (20 min)	I. Annual Meeting update		Marc Rubin Tracey Sutherland
5:05 pm (15 min)	J. Wrap Up		David Stott
5:20 pm	Adjourn		
6:00 pm	Reception – Celebrating the day in the John Neely Bryan Room		

Future Council Meetings

Date	Meeting	Details
April 23, 2019	Council Webinar	Tuesday, April 23, 2019. 11:00 am – 1:00 pm (Eastern)
August 2019	2019 Annual Meeting	San Francisco, CA - Council Orientation, with new Council Representatives and Council Officers, Sunday, Aug. 11, 3:00 pm – 4:00 pm. Council Meeting, Sunday, Aug. 11, 4:00 pm – 6:00 pm.
November 16, 2019	Fall 2019 BOD/Council Meeting	Atlanta, GA - Arrival Friday, November 15. Council meets all day Saturday, November 16. Departure from the hotel on Sunday, November 17 can be any time.
March 21, 2020	Spring 2020 BOD/Council Meeting	Sarasota, FL - Arrival Friday, March 20. Council meets all day Saturday, March 21. Departure from the hotel on Sunday, March 22 can be any time.